



# VAUXHALL MOTORS FC Sponsorship Packages

**VAUXHALL MOTORS FOOTBALL CLUB** are delighted to invite you to consider becoming club sponsor or sponsoring any of our 50 Junior, Youth or Open Age Teams.

Additionally, with a 1st team that is presently a North West Counties League Club, and a business plan to progress up the football ladder, there has never been a better time to consider supporting Wirral's biggest Semi-Pro football club.

With 40,000 children using our facility in just one season, with parents or spectators, the scope for company brand recognition could not be greater.

Vauxhall Motors is a Charter Standard Club supporting the community of Ellesmere Port and the Wirral, and therefore gives a great opportunity for a company, or you personally, to support this community.

## First and Reserve Teams Playing Kit Sponsorship:

Each package would include the following offer:

- Company name/logo on the front of our shirts 45+ games per season.
- 4 x VMFC Season Tickets
- Full page, full colour programme advert (we can produce the artwork) plus use of company logo/details throughout the editorial pages of the match programme.
- Company advert/logo on multiple pages of our website linking to your website.
- Use of company name/logo in press releases, match reports, etc.
- Multiple match photos used by local newspapers, club website and social media.
- 1 x Executive Match Sponsorship (up to six additional guests).
- 1 x Match Ball Sponsorship (up to two additional guests).



## Executive Match Sponsor:

Benefits include 10 Match Tickets/ Reserved Seating, Complimentary Match Programmes, Full Colour Half Page Ad in Programme, Half Time Refreshments, Business Details on PA System and Business Information on Match Reports.

There will be an opportunity to have photographs taken with team captains and match officials prior to kick off. Match sponsors will also have the opportunity to choose and present the 'Man of the Match' award. Discount will be offered to sponsors wishing to take more than one match package.

## Match Ball Sponsor:

Pre match and half time refreshments, tannoy announcement and 2 match tickets/reserved seating, complimentary programmes, etc. There will be an opportunity to have a photograph taken with team captains and match officials prior to kick off. Discount will be given to sponsors wishing to take more than one match ball sponsor package.





## Pitch-side advertising boards:

We offer two sizes, 15' x 2'6" or 20' x 2'6"

**15' Board £450 (inc manufacture of board)**

**20' Board £500 (inc manufacture of board)**

An advertising board placed pitch side at the stadium. The package also includes coverage on the club website and via social media. Sponsors can provide their own artwork or we can design at no additional cost. Discounts are available for multiple boards.

We would consider smaller boards but prefer large boards for maximum visibility.

## Man of the Match Awards:

The club presents a Vauxhall Motors Man of the Match after every home match.

This sponsorship would be named the 'Your Company' Man of the Match and would be detailed in each match report sent to the local press and on the clubs website.

Your company name would be detailed on each award and photographs of player presentations will be used in the match programme, website and social media.

## Player of the Season Awards for VMFC teams: Price to be agreed

The club presents a Vauxhall Motors trophy/boxed medal following each season for all its age group teams. This sponsorship would be named the 'Your Company' end of season awards and would be detailed in all social media posts promoting and reviewing the event.

## Executive Programme Sponsor:

Includes company logo/details on the front cover of the match day programme throughout the 2021/22 season and a full page colour advert which can be updated on a regular basis throughout the season.

Also includes two season tickets with half time hospitality at all home matches.

## Match Day Programme advertising:

**Full page £225, Half page £125**

Full colour adverts with artwork prepared if required. The cost covers all home league games plus all home fixtures in a range of cup competitions.

All adverts appear in the printed and digital versions of the match programme and can be updated throughout the season.



## Match Programme Sponsor:

Similar to Match Ball sponsor with two VIP match tickets/reserved seating, complimentary programmes. Includes company name/logo on the cover the match day programme for the chosen game along with half time refreshments, company details announced over the PA system and details included in all match reports to local press and club website.

## Tracksuit Sponsor:

The club provide a tracksuit to each player which could have your company details/logo on the back and be seen across the borough and North West region. Each of these packages also offers extensive website and social media advertising throughout the season and includes two season tickets with half-time refreshments.

## Playing Kit Sponsorship for Youth and Junior Teams

Price negotiable.

## Social Media advertising

Advertise on our website with links to our social media sites.

## Match day polo shirts:

Company name/logo/details embroidered the front of the club polo shirts (players, coaches and club officials). This package also includes coverage via the club's social media outlets plus two season tickets.



To discuss any sponsorship opportunities please contact: Commercial Manager James Lyon.  
T: 07793 080611 or via email on [james-lyon@live.com](mailto:james-lyon@live.com).